

KEYNORTH

Investigations | Training | Risk Insights

OSINT Training Solutions

LEARN HOW TO HARNESS
THE POTENTIAL OF PUBLICLY
AVAILABLE DATA

"I wanted to mention how excellent the course was. I had taken an open-source course previously, but this course was substantially better. My colleagues share the same opinion and we have forwarded our comments on to our supervisor. The step-by-step video instructions and the practical exercises were particularly helpful. The content was also presented in an engaging manner that was separated into manageable sections"

Level I Learner, 2022



OUR OPEN-SOURCE INTELLIGENCE TRAINING IS DESIGNED TO OPTIMIZE THE RESEARCH AND REPORTING CAPABILITIES OF ANALYSTS AND INVESTIGATORS IN LAW ENFORCEMENT, GOVERNMENT, LITIGATION, COMPLIANCE AND RISK MANAGEMENT, INSURANCE, CORPORATE DUE DILIGENCE AND OTHER INVESTIGATIVE SECTORS.

We encourage prospective learners to compare our offering to that of other providers to see its value. Our training is distinguished by:

- the most up-to-the-minute content continually updated in line with the development of tools and techniques as well as insights from expert practitioners
- a range of learning options in both English and French, including self-paced online courses, in-class training and blended, customized offerings
- pre-course assessments to ensure learners are placed at the appropriate level, plus pre-course support materials to help them prepare for training
- continuous support through email, phone and video call assistance, office hours and personalized feedback at the end of the course, as well as customized monthly reports for managers where units or teams are enrolled
- access to a community of practice for government, regulatory and law enforcement professionals, which includes course materials, an OSINT toolbox and an online forum to connect with and learn from other practitioners
- a trusted reputation for professionalism and integrity, backed by nearly two decades of experience working with law enforcement, government, and the corporate sector

We offer two levels of training: Level I foundational training in effective open-source research and reporting, and Level II training in advanced OSINT tools, techniques and strategies.

Our standard curriculum is outlined on the next page, but we also offer customized courses that can be tailored to your unique training requirements. Please contact us to discuss your needs.



Available Courses

LEVEL I | Course fees are \$716.94 per person for six months of access.

Our Level I course gives learners a strong foundation in open-source intelligence gathering, enabling them to conduct effective, credible and defensible research and preparing them for future OSINT training.

Course modules include:

- **Introduction:** A brief history of the internet and how it works, as well as the intelligence lifecycle and key OSINT concepts
- **Proper Sourcing and Reporting:** Best practices for collecting information in a defensible manner
- **Effective Search:** Using search engines for investigative research
- **Image and Video Research:** Extracting and analyzing video and image evidence
- **Introduction to Public Records and Publicly Available Information:** Using public records and resources for information gathering
- **Social Network Research:** Collecting and analyzing social media data
- **Virtual Footprints:** Understanding anonymity and privacy and protecting yourself online
- **Website Profiling:** Collecting data from websites
- **Online Data Assessment:** Distinguishing fact from fiction online
- **Mapping and Geographical Information Systems:** Harnessing current and historical mapping information
- **Working with Mobile Apps:** Conducting research in mobile phone applications

LEVEL II | Course fees are \$775.16 per person for six months of access.

Building on previous OSINT training, our Level II course teaches advanced open-source intelligence gathering and analysis techniques that enable learners to extend their portfolio of analytic tools, improve situational awareness and take on more demanding investigative challenges.

Continued on following page.



LEVEL II | Continued

Course modules include:

Enhanced Deep Web and Social Media Research

- Methods for investigating on auction and classified sites
- Enhanced research techniques for Canadian public records
- Techniques for conducting research on dating apps and websites
- Techniques for researching public records in the US and internationally

Enhanced Data Collection and Analysis Techniques

- Applications and techniques for scraping and exporting web content
- Introduction to analytics in open source
- Browser tools for deeper website analysis

Situational Awareness Through Open-Source

- Introduction to situational awareness through open-source information
- Monitoring of key resources and real-time events
- Fundraising applications
- Geospatial analysis



Additional Information

Each course takes approximately 25 to 35 hours to complete and culminates in a certificate of completion detailing the modules covered. All participants receive reference guides and a handbook, and government, regulatory and law enforcement clients get access to a community of practice that includes course materials, an OSINT toolbox and access to an online knowledge-sharing forum of fellow practitioners.

Please get in touch for more information by visiting our specialized OSINT training page and completing our contact form osintraining.net/contact/ or use the contact information below.

